

Muskaan Sethi

MOTION DESIGNER



EDUCATION

SAVANNAH COLLEGE OF ART AND DESIGN (SCAD)
B.F.A MOTION MEDIA DESIGN | Minor in Visual Effects
SEP 2020 - Present | 3.7 GPA

CERTIFICATIONS/COURSES

GRAPHIC DESIGN
ACADEMY OF ART UNIVERSITY | NOV 2019

3D MODELING AND ANIMATION
ACADEMY OF ART UNIVERSITY | NOV 2019

AV EDITING (ADOBE AU, PR, AE)
APTECH-ARENA THAILAND | NOV 2017

GRAPHIC DESIGN (ADOBE PS, AI)
APTECH-ARENA THAILAND | NOV 2015

PROFESSIONAL SKILLS

2D/3D Design
2D/3D Animation
Typography
Archival Treatment
Projection Mapping
Video Editing
Concept Development
Critical Thinking
Collaboration

SOFTWARE SKILLS

Photoshop
After Effects
Illustrator
Premiere Pro
Cinema 4D
Autodesk Maya
Nuke
MadMapper
Microsoft Office
Keynote

LANGUAGES

ENGLISH | Native/Bilingual Proficiency
THAI | Native/Bilingual Proficiency
HINDI | Full Professional Proficiency
PUNJABI | Limited Working Proficiency

EXPERIENCE

COMOTION 2024
CO-CREATIVE DIRECTOR | NOV 2023 - MAR 2024
Directed and managed a team of 40, overseeing production on 100+ deliverables. I co-designed the initial pitch and brand identity system.

SCADPRO x BMW
LEAD MOTION DESIGNER/CO-ART DIRECTOR | SEP 2023 - NOV 2023
Worked as Motion Design Lead and Co-Art Director for the SCADpro BMW Collaboration on Emotional Virtual Assistant with a team of 20 students and 2 professors.

BIGSTAR
DESIGN/ANIMATION INTERN | JUN 2023 - AUG 2023
Worked closely with producers, creative directors and artists for design and animation on a diverse range of projects and pitch decks for documentary film, advertising, in-show content, network branding, and more.

MOVEMENT
FREELANCE GRAPHIC DESIGNER | MAR 2022 - JUL 2022
Designed social media graphics to inform a variety of trendy topics, i.e., sports, crypto, music, gaming, and TV.

JIVA BEYOND INDULGENCE
FREELANCE GRAPHIC DESIGNER | JUN 2020 - DEC 2020
Managed the social media logistics for Jiva, a salon based in Bangkok. I created graphics to promote the company's market and attract new clients.

VIZZA
FREELANCE GRAPHIC DESIGNER | JUN 2020
Created social media graphics to promote a vegan pizza restaurant based in Bangkok.

CASA TARTUFO
FREELANCE GRAPHIC DESIGNER | AUG 2018
Created a 'coming soon' hoarding graphic that was represented by a trattoria based in Singapore. I designed an illustration that represented the familial culture of the brand

AWARDS/ACHIEVEMENTS

IDA Design Awards 2023
Gold | Silver | Multimedia-Animation
Silver | Multimedia-Broadcast Design

Rookie Awards 2023 - Rookie of the Year | Motion Graphics
Finalist | Draft Selection | Rank B Certificate

SCAD Academic Scholarship | Fall'20 - present

SCAD Achievement Scholarship | Fall'20 - present

Dean's List Honors | Fall'20 - present